



NEICMA NEWSLETTER-2025

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A BI-ANNUAL NEWSLETTER OF NORTH EAST INDIA COMMERCE AND MANAGEMENT ASSOCIATION

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For Free Circulation Copy

From the Desk of President

It gives me great pleasure to present the *Newsletter of the North East India Commerce and Management Association (NEICMA)* for the year 2025. As an association of dedicated faculty members in commerce and management from across the North Eastern region, NEICMA continues to serve as a forum for academic exchange, professional growth, and collaborative learning.

This newsletter is a reflection of our members' academic contributions, institutional activities, and collective efforts to promote excellence in teaching, research, and extension. It also provides a space to share ideas, innovations, and experiences that strengthen the academic fabric of our region.

We express our sincere gratitude to all past Presidents, Secretaries, Office bearers, Executive Committee Members, and Life Members for reposing their confidence in us and for entrusting a rich and enduring legacy. The publication of this newsletter is a humble extension of that legacy— an affirmation of the values, excellence, and spirit you have built over the years.

I sincerely appreciate the editorial team and all contributors for their hard work and commitment in bringing out this issue. Let this publication further inspire us to uphold the values of scholarship, integrity, and collaboration that define NEICMA.

Prof.Amalesh Bhowal
President NEICMA

"The Northeast is a Jewel in India's Crown, waiting to shine together with Peace and Progress"

- Pranab Mukherjee

Message From the Outgoing President

It is with deep sense of satisfaction and gratitude that I pen this message as the outgoing President of the *North East India Commerce and Management Association (NEICMA)* for the year 2022-2025. Serving this association of dedicated commerce and management faculty members has been both an honor and a privilege.

Over the past term, NEICMA has continued to uphold its mission of fostering academic collaboration, research culture, and professional development among educators and researchers across the North Eastern region. The collective enthusiasm, teamwork, and commitment of our members and particularly the Executive committee members have been the true strength behind every milestone achieved.

As I pass on the responsibility to the new leadership, and his dynamic team, I am confident that NEICMA will continue to grow as a dynamic academic forum, expanding its reach and relevance in the years ahead. I extend my heartfelt thanks to all members, and well-wishers for their unwavering support and cooperation throughout my tenure.

Prof.Amrit Pal Singh
Outgoing President, NEICMA

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From the Desk of Editor

Greetings from NEICMA,

It gives me immense pleasure to present the *NEICMA Newsletter – 2025, Vol. 1, No. 1*, published by the North East India Commerce and Management Association (NEICMA). This issue serves as the voice of the Association, reflecting its academic spirit and highlighting the various seminars, workshops, conferences, and research activities organized during the year.

I sincerely thank all members and readers for their continued encouragement and constructive suggestions, which guide the Association in its pursuit of academic excellence. My heartfelt appreciation also goes to the Editorial Board and contributors for their efforts in bringing out this issue.

Let this newsletter strengthen our collaboration and inspire us to move forward together in sharing knowledge, exchanging ideas, in the process of promoting quality education and research in the region.

Editor



HISTORY OF COMMERCE EDUCATION IN NORTH EAST INDIA

Introduction

Commerce education at the intermediate college level in the North Eastern region of India began in the first half of the 1930s at Jagannath Barua (J.B.) College, Jorhat, Assam. This institution can rightly claim the distinction of being the **first commerce college in the entire North Eastern Region**. The college introduced a few commerce subjects such as *Commercial Geography*, *Commercial Arithmetic*, and *Bookkeeping* at the intermediate level, along with Arts subjects. Around the same period, a few commercial schools were also established in Assam to impart training in shorthand, typewriting, and signaling. Among them, the *National Telegraph Training and Commercial Institute*, Jorhat, started in 1931, was one of the earliest institutions in the entire region, training a considerable number of students in commercial and vocational subjects.

In those days, students who passed the I.A. (Commerce) course had to pursue their B.Com studies either at Calcutta or Dhaka, as there were no facilities available for commerce education within the North Eastern states. Principal K.K. Handique of J.B. College and Vice Principal Tulsi Narayan Sharma took the initiative to introduce commerce education in Assam and approached Calcutta University for permission to start B.Com classes at the college. Principal Handique had to overcome several hurdles in obtaining approval, but finally, in 1944, Calcutta University granted permission. Thus, J.B. College, Jorhat, became the **first institution in the entire North Eastern Region** to offer B.Com courses, marking the formal beginning of commerce education in the region.

By the end of the 1960s, a good number of colleges had introduced commerce education, rising to a total of eight in the entire North East. These were:

- Dhanamanjuri (D.M.) College, Imphal
- Guru Charan (G.C.) College, Silchar
- DHSK College, Dibrugarh
- Jagannath Barua (J.B.) College, Jorhat
- Karimganj College, Karimganj
- Nowgong College, Nowgong
- St. Anthony's College, Shillong
- Tinsukia College, Tinsukia

This period is often considered the **Golden Era of Commerce Education in North East India**.

The facilities for imparting postgraduate education in commerce (M.Com) also expanded rapidly in the region. The Department of Commerce at *Gauhati University*, established in 1948, was the first in the region. Subsequently, postgraduate commerce departments were opened at *Dibrugarh University* (1978), *North Eastern Hill University (NEHU)* Nagaland Campus (1980), *Manipur University* (1984), *Arunachal University* (1985), *Tripura University* (1987), *Nagaland University* (1994), *Assam University* (1994), *Tezpur University* (1994), *Mizoram University* (2001), and *Sikkim University* (2007).

Thus, out of the ten general universities in the region (excluding agricultural universities), **nine universities**—except *Tezpur University*—offered postgraduate commerce programs initially. Later Tezpur university also offered PG Commerce. Commerce education has therefore been growing and spreading across all the states of the North Eastern Region. Considering its importance in employment generation and entrepreneurship development, almost all the universities in the region have opened commerce faculties.

Besides offering M.Com degrees, these universities also provide **Ph.D., M.Phil.**, and various **diploma and certificate courses** relevant to the needs of society.

The Ministry of Human Resource Development (HRD) has approved six universities in the region to **Central Universities**, namely: *North Eastern Hill University (NEHU)* 1973, *Assam University*, (1994) *Tezpur University*, (1994) *Nagaland University* (1994) *Mizoram University* (2001) and *Sikkim University* (2007). In addition, three more state universities have converted to Central Universities status such as *Manipur University* (1980) (2005), *Rajiv Gandhi University* (1984)(2007), and *Tripura University* (1987)(2007). As a result, each North Eastern state now has one Central University. Being statutory autonomous bodies, Central Universities chart their own growth and development plans, with the **UGC** providing requisite plan and non-plan funds within the limits of available resources. Both central and state governments ensure that these newly established Central Universities function as **pacesetter institutions** in the region.

Among the eight sister states of the region, **Assam**, being the largest state, accounts for the highest number of students enrolled in commerce education—rising from 12,462 in 1995–96 to 16,016 in 2004–05, and slightly declining to 11,329 in 2005–06. A similar trend is observed in the overall North Eastern Region, where the total enrolment increased from 16,499 to 22,625 between 1995–96 and 2004–05, but declined to 19,591 in 2005–06. **Mizoram** recorded the lowest enrolment in the commerce stream.

Regarding B.Com enrolment across North Eastern states, **Assam** accounts for **62.98%** of the total, followed by **Meghalaya** (12.49%) and **Nagaland** (9.18%). In all the states, the number of male students exceeds that of female students. However, **Mizoram**, which has the highest literacy rate in the region and the second highest in India, records **45.36% female enrolment** in B.Com courses. Overall, B.Com students in North East India constitute only **1.2%** of the national total, a rather negligible figure.

The faculty-wise enrolment of postgraduate students in the region (as of 2005–06) shows that out of 13,058 students, **67.63%** were enrolled in *Master of Arts (M.A.)*, **27.19%** in *Master of Science (M.Sc.)*, and only **5.18%** in *Master of Commerce (M.Com)*. In comparison, the national figures indicate **18.10%** enrolment in M.Com, **26.59%** in M.Sc., and **55.31%** in M.A.

At the undergraduate level too, the **Arts stream** dominates, accounting for **79.74%** of total enrolments, compared to **55%** at the national level. The **Science stream** stands second with **14.08%** enrolment, as against **23.45%** nationally. However, there exists a wide gap in the **Commerce stream**, which constitutes only **6.18%** in the North East, compared to **21.55%** at the all-India level. This clearly indicates that commerce education is more popular in industrialized and economically developed states, unlike the North Eastern Region, which remains both economically and industrially less developed.

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NEICMA Quotes-1

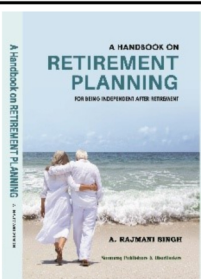
“ There is no Wine if grape are not pressed. No Perfume if flowers are not crashed..... So don't be afraid if there are pressures in your life. It will bring the Best out of YOU !!!

--A.P.J.Abdul Kalam



NEICMA Book Review

Title: A Handbook on Retirement Planning
(For Being Independent After Retirement)
Author: Dr. A. Rajmani Singha
Edition: 1st Edition 2025,
2nd Edition, 2026
Total Pages: 156
ISBN: 978-81-19997-51-0
Price: Hard bound- Rs 600/-
Paper back - Rs 350/-



Dr. A. Rajmani Singha's *A Handbook on Retirement Planning (For Being Independent after Retirement)* is a timely and comprehensive contribution to the field of personal finance. This 2nd revised edition (2026) provides a clear roadmap for individuals aspiring to secure financial independence and dignity in their post-retirement life.

The book is systematically divided into twelve well-organized chapters, beginning with foundational areas such as Finance, Financial Goals, Personal Budget, Savings, and Investment before progressing to advanced topics like Retirement Planning, Retirement Benefits, Estate Planning, and Reverse Mortgage. This logical sequence enables readers to build financial literacy progressively and understand how early planning influences long-term financial well-being. The inclusion of Reverse Mortgage and Phases of Retirement Planning—subjects often overlooked in similar works—adds immense practical value, especially in the Indian socio-economic context.

The book reflects Dr. Singha's vast academic experience and professional expertise in finance, microfinance, and skill education. His practical examples, structured explanations, and analytical approach make this handbook equally useful for students, academicians, financial advisors, and individuals preparing for retirement.

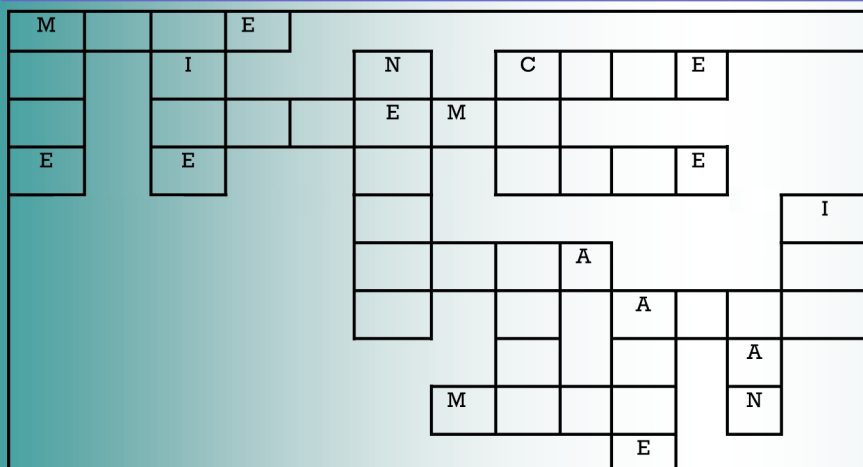
Overall, *A Handbook on Retirement Planning* serves as both an educational text and a personal guide for those seeking to achieve financial security and self-reliance after retirement. It is a well-researched, reader-friendly, and purposeful contribution that deserves a place in every personal finance bookshelf.

Dr. Dipankar Malakar

Reviewer, Associate Professor,
Department of Commerce, Tezpur University

NEICMA CROSSWORD- 1

Key letters as source for filling horizontal and vertically in the box provided.



Father of Modern—

Accounting	Luca B de Pacioli
Management	P.F.Drucker
Marketing	Philip Kotler
Economics	Adam Smith
Commerce	Adam Smith
Taxation	Adam Smith
Finance	Eugene F. Fama
Statistics	Ronald A Fisher
Entrepreneurship	Richard Cantillon
Personal Finance	Benjamin Graham
Auditing	Lawrence R. Dicksee

NEICMA President

Prof Pranjal Bezbaruah 2015-2022
Prof Amrit Pal Singh 2022-2025
Prof. Amalesh Bhowal Incumbent

NEICMA General Secretary

Prof. Debabrata Das 2015-2022
Prof. A.P.Pati 2022-2025
Prof. A.Rajmani Singha Incumbent

NEICMA Life Time Achievement Awardees

Sl	Name	Year
1	Prof.Sujit Sikidar & Prof.N.B.Dey during 5th NEICMA Conference at	2022
2	Shri K.D.Roy during 6th NEICMA Conference at Shillong College	2023
3	Prof.P.K.Haldar during 7th NEICMA Conference at Tripura University	2023
4	Shri. K. Birendra Singh during 8th NEICMA Conference at Manipur University	2024
5	Mr.Dhiren Chandra Duarah during 9th NEICMA Conference at Tinsukia Commerce College	2025

NEICMA Quotes-2

You can't physically work 24/7 but your money can. If you aren't making money while sleeping, you will work until death.

—Warren Buffet



NEICMA -Logo

The logo symbolizes unity in diversity, holistic growth, and enlightenment through knowledge. The central lamp represents wisdom, while the surrounding eight colourful human figures symbolizes the eight North Eastern states, their cultural and academic diversity, and the unity of purpose under NEICMA to promote commerce and management education with harmony, inclusiveness, and collective progress.



NEICMA -Flag

NEICMA flag shall be made of off white linen cloth. The flag shall be horizontal rectangular in shape. The ratio of the length to width shall be 3:2 in any size. The logo of the association should be placed at its centre proportionately. NEICMA flag should be hoisted during Annual conference venue as a part of inaugural function. And flag should be handover to next Annual conference hoisting institute during valedictory function.



Release of NEICMA flag during EC meeting held on 9th October 2025 at Tinsukia Commerce College, Tinsukia by the EC members of the Association.

NEICMA Motto - “कर्म वै व्रतम्”

Meaning: “Work is indeed the supreme vow.” It inspires commitment to duty, discipline, and selfless service as the path to excellence.

NEICMA Lecture Series-1 to 4

1st online Lecture series was held on 30th September 2023, on the theme “Commerce Education in North East India” was delivered by **Prof.Devdas Bhorali**, Rtd. Professor and Dean Faculty of Commerce, Gauhati University.

2nd online Lecture series was held on 11th May 2024 on the theme, Emerging Entrepreneur of North East India: A case study” was delivered by **Mr.Rajrshi Gogoi**, Award winning Emerging Entrepreneur of Assam.

3rd online Lecture series was held on 27th July 2024 on the theme, “Emerging Entrepreneur of North East India: A case study” was delivered by **Mr.Medneizo Putsure**, Emerging Young Entrepreneur of Nagaland.

4th online Lecture series was held on 5th September 2025 on the theme “Emerging Entrepreneur of North East India: A case study” was delivered by **Mrs Hanjabam Shubra Devi**, Award winning Emerging Young Entrepreneur of Manipur, MEIRA Food

NEICMA Membership

Every Commerce and Management teacher working in any of the college, universities and management institutes is entitled to become a member of the following categories:-

- ♦ Founder Member: (Now closed)
- Life Member: Fee of Rs 5,200/-
- Associate Member: Fee of Rs 2,200/- for 6 years
- Membership registration can be done through the online form only

State wise distribution of NEICMA members as on 31st October 2025

State	Founder member	Life member	Asso member	Total
Arunachal P	07	12	—	19
Assam	31	215	02	248
Manipur	02	17	—	19
Meghalaya	04	12	—	16
Mizoram	01	08	—	09
Nagaland	02	18	—	20
Sikkim	01	03	—	04
Tripura	—	12	—	12
Other states	—	07	01	08
Grand total	48	304	3	355

NEICMA Quiz-I

- Who was popularly known as father of Commerce Education in India?
- Who was known as Father of Commerce Education in North East India?

NEICMA Upcoming Event/ activities

10th NEICMA Annual Conference 2026
NEICMA Journal Vol-1 No-1 2026
NEICMA Newsletter 2026
NEICMA Monthly Lecture Series-5

10th NEICMA Annual Conference 2026

10th NEICMA Annual Conference 2026 will be hosted by the Department of Commerce, Bodoland University. All NEICMA members and Well wishers of NEICMA, Industrialist and Entrepreneurs are requested to make a plan to attend the upcoming conference. Theme and date of the conference will be intimated through the WhatsApp group of the NEICMA soon.

Call for papers

Research paper are invited from the Teachers and Scholars to be publish in the upcoming Vol-1 No-1 of the NEICMA journal shortly. Interested scholars are requested to send their paper to the Editor, NEICMA Journal on or before 31st December 2025 to this Email: neicmajournal@gmail.com



Sl	M.No	Name of the Member(s)	Affiliation	E-mail id
1	FO1	Prof. Ganga Prasad Prasain	Manipur University	gpprasain@gmail.com
2	F02	Prof. Nayan Barua	Gauhati University	nayanbarua@rediffmail.com
3	F03	Prof. Hem Chandra Gautam	Gauhati University	hcgautam@gmail.com
4	F04	Prof. Pranjal Bezborah	Dibrugarh University	pranjalbezborah@yahoo.com
5	F05	Prof. Amrit Pal Singh	Gauhati University	spamrit@gauhati.ac.in
6	F06	Prof. Ratan Barman	Assam University, Diphu	
7	F07	Dr. Ayekpam Ibemcha Chanu	Assam University, Diphu	ibemchac6@gmail.com
8	F08	Prof. Debabrata Das	Tezpur University	ddastez@gmail.com
9	F09	Prof. A. Rajmani Singha	Manipur University	rajaheibam2@gmail.com
10	F10	Prof. K. C. Kabra	NEHU,	kabranehu@gmail.com
11	F11	Dr. Shimti Kharmawphlang	NEHU	s_kharmawphlang@yahoo.co
12	F12	Prof. Ambika Prasad Pati	NEHU,	apatiau@yahoo.com
13	F13	Dr. Ditalak Mpanme	Nagaland University	dita k@nagalanduniversity. ac
14	F14	Dr. Sinmoy Goswami	Assam Institute of Managet	sinmoy.goswami@gmail.com
15	F15	Dr. Dipankar Malakar	KKHSOU	dpmalakar1984@gmail.com
16	F16	Dr. A. N. Shankar	Sikkim University	anshankar@cus.ac.in
17	F17	Prof. Abhigyan Bhattacharjee	NEHU, Tura Campus	
18	F18	Dr. Aradhana Borthakur	Dibrugarh University	aradhanaborthakur@dibru. ac
19	F19	Dr. Himadri Barman	Dibrugarh University	himadri@dibru.ac.in
20	F20	Dr. Narayan Sharma	Lanka Mahavidyalaya	sharmanarayan03@yahoo.in
21	F21	Dr. Hemanta Chakravarty	Mangaldai Com. college	Hemantachakravarty69 @gm
22	F22	Dr. Khanindra Misra Bhagawati	DHSK Commerce College	
23	F23	Dr. Horen Goowalla	Mariani College	gowalaharen12@yahoo.com
24	F24	Dr. Samir Sarkar	Gauhati University	ssarkargumba@gmail.com
25	F25	Dr. Jatindra Nath Saikia	Golaghat Commerce College	
26	F26	Dr. Jasojit Debnath	Nagaland University	jasojit03@gmail.com
27	F27	Dr. Rajesh Deb Barman	Bodoland University	rajesh.barman19@gmail. com
28	F28	Dr. Devajit Goswami	KKHSOU	goswamidevajeet@gmail.com
29	F29	Prof. Nripendra Narayan Sarma	KKHSOU	nnsarma@kkhsou.in
30	F30	Dr Ashima Sarma Borah	K.C. Das Commerce College	
31	F31	Prof. Rama Chandra Parida	Rajiv Gandhi University	rama.parida@rgu.ac.in
32	F32	Prof. Tasi Kaye	Rajiv Gandhi University	tasi.kaye@rgu.ac.in
33	F33	Prof. Sanjeeb Kumar Jena	Rajiv Gandhi University	sanjeeb.jena@rgu.ac.in
34	F34	Dr. Devi Baruah	Rajiv Gandhi University	devi.baruah@rgu.ac.in
35	F35	Dr. Atege Linggi	Rajiv Gandhi University	atege.linggi@rgu.ac.in
36	F36	Ms. Olympia Kurmi	Rajiv Gandhi University	olympia.kurmi@rgu.ac.in
37	F37	Dr. Angana Borah	Gauhati University	angana.ght@gmail.com
38	F38	Dr. Niranjana Kakati	Bihpuria College	nknkakati@gmail.com
39	F39	Prof. Kumud Chandra Goswami	Dibrugarh University	kumudgoswami@dibru.ac.in
40	F40	Dr. Bipasha C. Barua	Dibrugarh University	bipashachetiya@yahoo.com
41	F41	Ms. Haripriya Dutta	Pandit DDUAMahavidyalaya	haripriyadutta@gmail.com
42	F42	Prof. Amallesh Bhowal	Assam University, Diphu	profabhowal@gmail.com
43	F43	Dr. Reshma Kumari Tiwari	Tezpur University	reshmatiwari21@gmail.com
44	F44	Dr. Rajkumar Giridhari Singh	Mizoram University	rkgiridhari@gmail.com
45	F45	Dr. Chaytanya Bora	Tinsukia Commerce College	
46	F46	Dr. Manmohan Mall	NERIST	mallmanmohan79@gmail.com
47	F47	Dr. Homeswar Kalita	Gauhati Commerce College	dr.omeswar.kalita@gmail.com
48	F48	Dr. Kalyan Mukherjee	Hojai College	mukherjeeekln@gmail.com

NEICMA Annual Conference

Sl.	Topic	Venue	Category	Date
1	Trade and Industries in North East India: Challenges & Strategies	Gauhati Commerce College,	National	23 & 24 Sept. 2016
2	Sustainable Rural Livelihood: Emerging Dimensions	Rajiv Gandhi University, Arunachal Pradesh	National	10 & 11 Nov. 2017
3	<u>Emerging Trends in Commerce and Management</u>	J.B. College, Assam	National	5 & 6 October 2018
4	Contemporary Issues in Commerce and Management	Dibrugarh University, Assam	National	27 & 28 Sept. 2019
5	Atmanirbhar Bharat- The Reclamation, Reformation and Resilience	Mariani College, Assam	National	23 & 24 Sept. 2022
6	Sustainable Development: Business Policy & Management Practices	Shillong College, Meghalaya	International	5 & 6 May 2023
7	India's Economic Development During Post Colonial Era: Innovation in Trade, Commerce & Business	Tripura University	National	24 & 25 Nov. 2023
8	India Towards a \$7 Trillion Economy by 2030	Manipur University	International	2 & 3 July 2024
9	Business & Industry in North East India: A Journey Towards Viksit Bharat @2047	Tinsukia Commerce College, Assam	National	10 & 11 October 2025



8th Manipur



7th Tripura



6th Shillong



5th Mariani

The 9th Annual NEICMA Conference 2025

The 9th Annual Conference of the North East India Commerce and Management Association (NEICMA) brought together academicians, researchers, entrepreneurs, and policymakers from across the North Eastern region of India to deliberate on the economic pathways contributing to India's vision of Viksit Bharat @2047.

Inaugural Session (10th October 2025): The conference commenced with the hoisting of the NEICMA Flag by Prof. A. P. Singh, President of NEICMA, and the College Flag by Dr. Sanjukta Gohain Baruah, President, Governing Body, Tinsukia Commerce College. The lighting of the ceremonial lamp was followed by a tribute to the beloved icon of Assam, Zubeen Garg. The inaugural session, coordinated by Dr. Dimpi Chakraborty and Ms. Nayana Buragohain, began with a welcome address by Dr. Chaytanaya Bora, Principal, Tinsukia Commerce College.



Prof. A. P. Pati (NEHU) and Conference Secretary, NEICMA, highlighted key themes on industrial development, trade facilitation, and sustainable entrepreneurship.

Prof. Debabrata Das, Advisor, Government of Assam, emphasized the urgent need for improved infrastructure, logistic support, and skill development to enhance value addition and competitiveness. He also called for re-thinking the pedagogy of commerce and management in line with the National Education Policy (NEP).

A Lifetime Achievement Award was conferred upon Shri Dhiren Chandra Duarah, Retired Head, Department of Commerce, Tinsukia College, in recognition of his remarkable contribution to commerce education.

Prof. Ajanta Rajkonwar, Hon'ble Vice Chancellor, highlighted the importance of fostering an effective educational environment and developing immersive learning centres that blend technological advancement with human values.

The Keynote Address was delivered by Prof. Nageshwar Rao, who stressed the need for strategic planning in the North Eastern region through envisioning, enabling, and enacting developmental frameworks. He underscored the role of digital initiatives such as ABC, SWAYAM, SWAYAM PRABHA, SWAYAM PLUS, and SAMARTH in integrating educational progress with digital transformation.



Mr. Sanjoy Kishan, MLA and Chairman, Assam State Food & Civil Supplies Corporation, in his address, highlighted the role of academic discourse and collaborative efforts like NEICMA in fostering holistic development across the North Eastern states.

Prof. A. P. Singh reiterated NEICMA's pivotal role in promoting commerce and management education and its continued efforts toward the socio-economic development of the North Eastern region.

The session concluded with a Vote of Thanks delivered by Dr. Surajit Saikia, Convener, NEICMA. The rapporteurs for the session were Ms. Pratibha Tomar and Ms. Sweety Sharma.

Technical Sessions and Best Paper Awards

The conference featured 8 technical and 1 online sessions, engaging scholars and practitioners on diverse themes of business, trade, entrepreneurship, and regional development. More than 180 papers were accepted, of which 124 were presented during the conference. Outstanding contributions were recognized through Best Paper Awards in various categories.

NEICMA Best paper Award-2025

1st by Dr. Nivaj Gogoi & Dr. Biswajit Ghosh on the topic, "The Impact of Corporate Social Responsibility on Firm Performance: Evidence from the Indian Listed Firms".

2nd by Miss Thounsintliu, Mr. Haithonlo Kath & Dr. Dhruvajyoti Bordoloi on the topic, "Factors Influencing Adoption of FinTech Services for Investment Decisions: Intention among Young and Emerging Investors".

3rd by Ms. Kiri Badak & Prof. Sanjeev K. Jena on the topic, "From Knowledge to Control: Examining the Impact of Financial Literacy and Self Efficacy on Financial Autonomy among Young Professionals".



NEICMA Life Time Achievement Award -2025

Mr. Dhiren Ch. Duarah completed his B.Com and M.Com from Gauhati University in 1965. He began his illustrious academic career as a Lecturer at Nagaon College in 1966 and subsequently joined Tinsukia Commerce College in 1967. Over the years, through his dedication and leadership, he rose to become the Head of the Department of Commerce and Vice Principal of Tinsukia College, from where he retired on 1st May 2001. Following his retirement, Mr. Duarah continued his academic journey by joining G.S. Lohia Girls' College as a Lecturer and later served as its Principal from 2004. Beyond academics, Mr. Duarah has been actively involved with the Tinsukia District Sports Association since 1969, serving in various capacities including Secretary and President, and continues to contribute as a member of the Executive Committee. He is also a member of the State Sports Council, Assam. In recognition of his outstanding contribution to the promotion and development of commerce education in the region, the *NEICMA Lifetime Achievement Award 2025* was conferred upon him during the 9th NEICMA Conference held at Tinsukia Commerce College, Tinsukia, Assam, on 10th October 2025.



About NEICMA

The North East India Commerce and Management Association (NEICMA) is a professional body of Commerce and Management educators of North East India. It was on Saturday, the 4th July 2015 in a formal meeting held at the premises of Department of Commerce, Gauhati University in presence of galaxy of Commerce and Management teachers formed this Association as "**North East India Commerce and Management Association (NEICMA)**" and is headquartered at Gauhati University, Assam

It is an academic forum of commerce and management educators in the northeastern states of India. It aims to foster collaboration among teachers in colleges, universities, and management institutes; promote research and education in commerce & management; provide inputs for policy; facilitate industry interaction; guide students in career matters; and recognize scholarly excellence.

Today NEICMA has rapidly grown to become the largest bodies of Commerce and Management teachers in the region, boasting more than 350 founders and life members. It is a registered society under Societies Registration Act of Assam.

The aims and objectives of the Association can be succinctly put as

- ◆ To foster stronger relationship amongst the Commerce and Management teachers working in Colleges and Universities.
- ◆ To promote and popularize Commerce and Management education and research across the North Eastern States through conducting seminars/conferences/workshops, lecture series, quiz etc.
- ◆ To provide necessary inputs for policy formulations at various levels of state governments, Ministry of Development of North Eastern Region, Government of India, NEC and other government and statutory bodies in North East India related to Trade, Commerce and Industry.
- ◆ To facilitate interaction, collaboration and handholding with industries to benefits the North East Region.
- ◆ To offer career guidance to commerce and management students in higher educational institutions, Universities and colleges.
- ◆ To compile, maintain and update a directory of all the members of the Association.
- ◆ To encourage healthy cooperation and exchange of ideas and views amongst the members and alumni of commerce and management discipline.
- ◆ To institute prizes and awards for outstanding performance in the field of competition, project work, research papers and other professional activities by faculty, research scholars and students of Commerce and Management faculty in the region.
- ◆ To act as goodwill ambassadors for Commerce and Management Education within North East India, India and abroad.

To achieve the above objectives, the Association will undertake the following activities:

- Organizing annual conferences, seminars, workshops, symposia, etc. on vital issues so as to enrich the members in particular and Commerce and Management students of the region in general.
- Publishing books, Journals, Periodicals, Newsletter and other relevant documents and literature from time to time.
- Arranging lectures, panel discussions on topics connected with vital issues of the subject. Undertaking any other activity or activities for the fulfilment of the objectives.

Executive Committee of NEICMA For the year 2025-2027

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Immediate Past President	Prof. Amrit Pal Singh

NEICMA Environment Information

Quantified Environmental Impact (Approximate per mature tree/year)

Benefit	Amount
CO ₂ absorbed	22 kg
Oxygen produced	Enough for 2-4 people
Air pollutants removed	~1.4 kg
Water retained	Up to 4000 litres
Cooling power	Equivalent to 10 air conditioners (for 20 hours/day)

Edited by: Dr.A.Rajmani Singha, on behalf of the North East India Commerce and Management Association, (NEICMA)

For any enquiries and suggestions pliz write to our E-mail: neicmanewsletter@gmail.com.