



**7TH ANNUAL CONFERENCE OF
NORTH EAST INDIA COMMERCE AND MANAGEMENT ASSOCIATION
& NATIONAL SEMINAR**

ON

**INDIA'S ECONOMIC DEVELOPMENT DURING POST COLONIAL
ERA: INNOVATION IN TRADE, COMMERCE & BUSINESS**

2023

**24-25,
NOVEMBER**



Organized by

**Department of Commerce
Tripura University (A Central University)
Suryamaninagar, Tripura(W)
PIN: 799022, India**

About NEICMA

North East India Commerce and Management Association (NEICMA) is an academic forum of Commerce and Management educators working in Colleges/Universities and Management Institutes in the North Eastern states of India. Established in 2015 with primary objectives of promoting/ popularising Commerce and Management education and research in the North Eastern States. NEICMA is registered under the Societies Act with its head office at the Department of Commerce, Gauhati University. NEICMA has become one of the largest bodies of commerce and management teachers in the North-east region of India. At present the association has more than 270 life members from across the northeastern states. The Association has successfully organized six Annual conferences across North East and collaborated for various events like lecture series, workshops etc. with universities and colleges.



About Tripura University

Tripura University has come a long way in its quest for excellence as a higher education institution in this tiny landlocked state of Tripura, starting out modestly in 1976 as the Post-Graduate Wing of Calcutta University, becoming a state university in 1987, and finally becoming a Central University in 2007. By providing top-notch instruction and technological advancements in the fields of academic and research activities, the university is committed to the cause of empowering and developing the people of this state and the surrounding area. Northeast India's Tripura University has 44 diverse postgraduate Departments that are known for their academic brilliance and specialized training, drawing students from all over India and neighbouring countries



About Department of Commerce

The Department of Commerce was established in the year 1988 under the Faculty of Arts & Commerce with a vision of providing excellence in the fields of Commerce by imparting value based education, training and research. The Master's in Commerce (M.Com.) Programme was first introduced in the Department in 1988 followed by Ph.D. Programme in 1993. Presently, the department is offering M.Com. with specialisation in (a) Accounting and (b) Finance, Integrated Master Degree (IMD) in Commerce, Post Graduate Diploma in Finance and Taxation and Ph.D. (Commerce).



TRIPURA AT A GLANCE

Tripura is the third-smallest state in India and is bordered by Assam and Mizoram to the east and by Bangladesh to the north, south and west. From verdant hills and pristine lakes to vibrant festivals and indigenous traditions, Tripura unfolds a diverse and immersive journey for the Tourists. Tripura is popularly known as the land of Goddess Tripura Sundari and the temple is located at Udaipur. The State of Tripura is one of India's most ancient princely states. Blessed with beautiful lakes, rivers and forests, Tripura is worth visiting. The state has a number of historical and cultural significant places. The historically famous Ujjayanta Palace, Neer Mahal Palace, Tripura Government Museum are the pride of Tripura. The religious spots and temples in Tripura include Tripura Sundari Temple, Unakoti, Fourteen Goddess Temple, Bhuvaneshwari Temple, Kasba Kalibari located at India-Bangladesh Border, Benuban vihar, among others. The Jampui hill, Sepahijala Wildlife Sanctuary, Trishna Wildlife Sanctuary, and Eco Parks add to the attraction of the state in terms of its nature and wildlife sanctuaries.



ABOUT THE CONFERENCE

NEICMA is organizing its 7th Annual Conference on the holy land of Mata Tripureshwari, Tripura on the topic *India's Economic Development During Post Colonial Era: Innovation In Trade, Commerce & Business*. The governments of post-colonial India usually prioritize development overall leading issues. The notable accomplishments of the Indian economy since independence include the expansion of its transportation infrastructure, including its roads and railways, and the quick development of its telecom, technology, and financial services industries. India is about to undergo a significant upheaval. The last four decades have witnessed a change taking shape. But for the next three decades, India must attain and maintain a high rate of GDP growth in order to meet the growing ambitions of its young people. There will be a number of checkpoints throughout this arduous and protracted trek. To cope up with these challenges, it is the need of the hour to foster trade, commerce and business through innovative practices such that the the ambitious and sustainable goals set by the Government of India be achieved at par with the expected standards.

HOW TO REACH AGARTALA

■ **BY AIR:** Maharaja Bir Bikram Kishore Manikya Airport (IATA: IXA), also known as Agartala Airport, is located about 12 km from the main city of Agartala, the capital of the state of Tripura, and at about 20 km from Tripura University. It connects to most major metros of the country like Delhi, Mumbai, Ahmedabad, Bangalore and Chennai via Kolkata and Guwahati. It is also connected via Air with other North-eastern cities like Imphal, Shillong, Dibrugarh and Aizawl.

■ **BY RAIL:** Agartala Railway station (Station Code: AGTL) is about 5 km from Tripura University. Agartala is very well connected with important junctions, via broad gauge, like Lumding, Guwahati, New Jalpaiguri, Sealdah and Anand Vihar at New Delhi by some express trains. All trains to Agartala come via Badarpur Junction of Assam.

■ **BY ROAD:** The state is well connected with Gauhati, Silchar and Shillong by road (both Non-AC and AC buses). A daily bus service from Kolkata to Agartala is also available for which a transit visa is needed through Bangladesh.



CALL FOR PAPERS

The 7th Annual Conference of North East India Commerce and Management Association (NEICMA) aims to bring researchers and industry experts together to exchange and share their experiences and empirical evidence on a broad spectrum of INDIA'S ECONOMIC DEVELOPMENT DURING POST COLONIAL ERA: INNOVATION IN TRADE, COMMERCE & BUSINESS; issues pertaining to the real and financial sectors of the Indian economy, in general and to the North eastern Region (NER) of India, in particular. The conference intends to deliberate insightful discussions on topics such as:

- 1. Accounting and Reporting Practices**
- 2. Money, Banking and Insurance**
- 3. Corporate Governance and Corporate Social Responsibility**
- 4. Entrepreneurship, Creativity and Innovation**
- 5. Innovation in Sustainable Development Practices**
- 6. Logistics and Supply Chain Management**
- 7. Finance, Fintech; and Microfinance**
- 8. International Trade and Business**
- 9. Management Practices and Management Information System**
- 10. Marketing Innovation**
- 11. Strategy and Leadership**
- 12. Tourism and Hospitality Management**
- 13. Economic and industrial development with special reference to North Eastern Region of India**

The topics to be discussed are not limited to the above. Participants are also encouraged to contribute their research work on topics related to the themes and sub-themes.

SUBMISSION REQUIREMENTS

- The participants are required to submit their Abstracts to:
commerce.tu@gmail.com
- Only on receiving the Acceptance Letter, the participants are required to Register themselves with the link provided in Page- 6 of this brochure.
- Full Paper is require to be submitted in the same Email id provided above.

PAYMENT DETAILS

The participants are required to make payment only after receiving the acceptance intimation of the abstract from the organizers, to the following account:

BANK AND BRANCH	: SBI TRIPURA UNIVERSITY CAMPUS BRANCH
ACCOUNT NUMBER	: 32214900570
ACCOUNT NAME	: TU MERGED SCHEME
IFSC CODE	: SBIN0010495

GUIDELINES FOR SUBMISSION

I. Abstract

1. Language (English)
2. A maximum of 300 words
3. Content may ideally include:
 - a. Thematic area
 - b. Title of the paper
 - c. Background
 - d. Objectives/ Research questions
 - e. Theoretical framework
 - f. Methodology
 - g. Key findings/ Discussion
 - h. Keywords (3-5)

II. Full Paper

1. Must cover all the issues mentioned in the abstract.
 2. A maximum of 5000 words (excluding tables, graphs, and references)
 3. Plagiarism is strictly prohibited.
- * Please note that both full papers and abstracts will go through a double-blind review process.*

III. Paper format Guidelines

- Use the APA referencing style.
- Use Times New Roman 12-point fonts with double-spacing
- Add a separate cover sheet with name/s and contact details of the author/s
- There should not be any indication of the author's name or identity in the rest of the document.

BEST PAPER AWARD

From each Technical Session, one paper will be chosen, and the Best Paper Award will be granted to one paper based on the second presentation.

Important Dates

Activities	Dates
Date of Conference	November 24 and 25, 2023
Last date of Abstract Submission	November 05, 2023
Feedback on Abstract / Acceptance	Within November 10, 2023
Last date of Registration	November 15, 2023
Last date for Full Paper Submission	November 20, 2023

REGISTRATION

PARTICIPANTS WITH PAPER

Those who qualify to participate in the conference are required to complete the registration process on or before November 15, 2023. The Registration Form link is provided below.

PARTICIPANTS WITHOUT PAPER

Those who are willing to participate without paper can participate in the conference by completing the registration process and paying the Registration Fee on or before November 15, 2023 with the following Registration Form link:



REGISTRATION LINK

The **Registration Fees** for in-person participants for both the categories are:

Category of Participants	Registration Fee
Research Scholars / Students	INR. 1000
Faculty Members & Professionals (NEICMA Members)	INR. 2000
Faculty Members & Professionals (Non NEICMA Members)	INR 2500
Accompanying Persons	INR 2500

NOTE

- No TA DA will be provided to the participants.
- Limited Accommodation on twin sharing basis in the Tripura University Guest House and local hospitality may be provided to registered delegates only, on First Come First serve basis. A prior intimation of the same is mandatory.
- NO spot registration will be entertained.

CHIEF PATRON

Prof. Ganga Prasad Prasain

Hon'ble V.C. Tripura University

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NEICMA

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NEICMA

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Tripura University

Dr. Subir Kumar Sen

Head, Department of Commerce

Tripura University

CONFERENCE ORGANISING SECRETARY

Prof. Prallad Debnath

Department of Commerce

Tripura University

ACADEMIC ADVISORS

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- *Prof. Debabrata Das*
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- *Dr. Sankar Sarma*
- *Dr. Prasansha Dong*
- *Ms. Moirangthem Manorama Chanu*

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- *Md. Monzur Hossain*
- *Ms. Anita Behra*
- *Mr. Pukhram Rajiv Singh*
- *Mr. Amit Sangma*
- *Mr. Manav Kumar Chakma*
- *Ms. Priya Das*
- *Mr. Ragubir Sahu*
- *Mr. Palash Chowdhury*

CONTACT DETAILS

All communications related to sending of abstract, papers and registration should be made to the following person(s).

- **Prof. Prallad Debnath**, *Conference Organising Secretary, Tripura University. Mobile: +91 9436134424.*
- **Dr. Dipankar Malakar**, *Joint Secretary, NEICMA. Mobile: +91 9707417031*

Communication Relating to Accommodation/ Local Hospitality May Be Made to:

- **Mr. Amit Sangma**, *Research Scholar, Department of Commerce, Tripura University. Mobile: +91 8413845138.*

For Queries, You Can Write To Us At :

commerce.tu@gmail.com





**7TH ANNUAL CONFERENCE OF NORTH EAST INDIA
COMMERCE AND MANAGEMENT ASSOCIATION
(NEICMA) & NATIONAL SEMINAR**

ON

**INDIA'S ECONOMIC DEVELOPMENT DURING POST
COLONIAL ERA: INNOVATION IN TRADE, COMMERCE
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Details of Programme	
Day 1: 24.11.2023	
Registration Reconfirmation [09:30-10:30 am] Venue: MBB Auditorium	
Inaugural Session Venue: MBB Auditorium Time: 11:00-01:00 pm	
High Tea	
Panel Discussion: 24.11.2023 [01:15-02:00 pm]	
Theme: Surface Transport Connectivity in North East India: From Land Locked to Land Linked	
Prof. Debabrata Das, Hon'ble Vice Chancellor, Assam Rajiv Gandhi University of Cooperative Management, Sivasagar, Assam	Moderator
Prof. Indraneel Bhowmik, Department of Economics, Tripura University	Panelist s
Prof. A. Rajmani Singha, Department of Commerce, Manipur University	
Er Susanta Dutta, Head, School of Logistics, Waterways & Communication, SIPARD	
Lunch [02:00-02:30 pm] at Tripura University Guest House	
Day 1: 24.11.2023	
Technical Session 1: Finance [02:30-04:30 pm]	
Venue: Conference Hall, Department of Commerce, Tripura University	
Prof. Debasis Neogi, Department of Management & HSS, NIT Agartala	Chairperson
Dr. Bhushan Ch. Das, Principal, DDM College, Khowai, Tripura	Co- Chairperson
Technical Session 2: Economic Development & Corporate Governance [02:30-04:30 pm]	
Venue: Computer Lab, Department of Commerce, Tripura University	
Prof. A. I. Chanu, Department of Commerce, Bodoland University	Chairperson
Prof. Puskar Nath, Department of Commerce, Gossner College, Ranchi University	Co- Chairperson
Annual General Body Meeting of NEICMA, Venue: Conference Hall, Secretariat of the Hon'ble Vice Chancellor, Tripura University Time: 04:30 pm	
Cultural Programme Venue: MBB Auditorium Time: 06:00-07:30 pm	
Dinner at Tripura University Guest House	

Day 2: 25.11.2023

Technical Session 3: Human Resource Management & Marketing [09:30-11:00 am]

Venue: Conference Hall, Department of Commerce, Tripura University

Prof. Elangbam Nixon Singh; Department of Management; School of Economics, Management and Information Sciences; Mizoram University

Chairperson

Dr. Ratan Deb, Principal, BBM College, Agartala

Co- Chairperson

Technical Session 4: Entrepreneurship & Tourism [09:30-11:00 am]

Venue: Computer lab, Department of Commerce, Tripura University

Prof. Pranjal Bejbaruah, Department of Commerce, Dibrugarh University

Chairperson

Prof. Gautam Patikar, Department of Commerce, Nagaland University

Co- Chairperson

Best Paper Selection Session [11:00-11:30 am]

Venue: Conference Hall, Department of Commerce, Tripura University

Prof. Nikhil Bhusan Dey, Emeritus Professor & Former Dean, Mahatma Gandhi School of Economics and Commerce, Assam University

Chairperson

Prof. Paramita Saha, Department of Economics, Tripura University

Co- Chairperson

Tea-Break

Valedictory Session & Distribution of Certificates [12:00 pm onward]

Venue: MBB Auditorium

Lunch at Tripura University Guest House after Valedictory Session

Sight-seeing after the Lunch

The details of Technical session are annexed below:

DETAILS OF THE TECHNICAL SESSIONS

Day 1: 24.11.2023 (Friday)

Technical Session 1: Finance

Venue & Time: Conference Hall, Department of Commerce; 02:30-04:30 pm

Chairperson: Prof. Debasis Neogi, Department of Management & HSS, NIT Agartala

Co- Chairperson: Dr. Bhushan Ch. Das, Principal, DDM College, Khowai, Tripura

Sl. No.	ABSTRACT_ID	TITLE OF THE PAPER	PRESENTER(S)
1	TU_COM_AB_010	A Comparative Study on Outreach Of SHG-Bank Linkage Program In North East India With Special Emphasis To Tripura	Ms. Debadrita Dev
2	TU_COM_AB_012	How Corporate Social Responsibility Expenditure Affects a Firm's Leverage?	Mr. Navin Chettri
3	TU_COM_AB_014	“A Study On The Investment Awareness Among The Students In Reference To Hojai District”	Mr. Dipak Debnath
4	TU_COM_AB_016	A Study on the Pre and Post Merger Performance of Punjab National Bank	Ms. Poushali Das
5	TU_COM_AB_017	Linkage between FDI Equity Inflow and Economic Policy Uncertainty- Evidence from India	Dr. Animesh Bhattacharjee
6	TU_COM_AB_018	Mergers & Acquisitions and Firm Performance: Evidence from Indian Banking Sector	Mr. Mahesh Dahal
7	TU_COM_AB_020	Environmental Financing-An Area for Research in Finance	Ms. Daisy Das
8	TU_COM_AB_023	Relationship Between Macroeconomic Factors And Stock Market Performance: Empirical Evidence From India	Mr. Somnath Mukhuti
9	TU_COM_AB_025	Sustainable Economic Growth through Priority Sector Lending -A special reference to Tripura	Dr. Basudeb Bhattacharya
10	TU_COM_AB_026	Linkage between Accounting Variables and Stock Price: Evidence from BSE Listed Manufacturing Firms	Mr. Amit Sangma
11	TU_COM_AB_030	Determinants of IPO Pricing during Crisis Period: Evidence from Indian IPOs	Mr. Partha Acharjee
12	TU_COM_AB_035	Impacts and Results of Excessive and Unjustified Market Borrowing in the Yearly Budget of the State: A Critical Budget Analysis with Reference to Tripura	Dr. Bankim Debbarma
13	TU_COM_AB_037	Unraveling the Perennial Puzzle in Corporate Leverage Dynamism – Evidence from Large Cap Companies Listed in NSE	Mr. Manik Chakraborty
14	TU_COM_AB_040	Effect of Quarterly Earnings Announcements on Stock Returns- A Study on Indian Equity Market	Mr. Maharaj Das
15	TU_COM_AB_046	Relationship between FPI flows, Interest-rate Differential and Stock Market Performance: Empirical Evidence from India.	Ms. Paulami Ray

16	TU_COM_AB_049	Static and Regime-switching herding behaviour of investor in the Indian stock market: Evidence from Nifty-100 index.	Mr. Pukhram Rajiv Singh
17	TU_COM_AB_053	Role of Cryptocurrency in Stock Market During Financial Turmoil: Evidence from India	Mr. Susovon Jana

Day 1: 24.11.2023 (Friday)

Technical Session 2: Economic Development & Corporate Governance

Venue & Time: Hall No. 1, Department of Commerce; 02:30-04:30 pm

Chairperson: Prof. A. I. Chanu, Department of Commerce, Bodoland University

Co- Chairperson: Prof. Puskar Nath, Department of Commerce, Gossner College, Ranchi University

Sl. NO	ABSTRACT_ID	TITLE OF THE PAPER	AUTHOR(S)
1	TU_COM_AB_008	Corporate Governance Disclosure Practices: A Study on Select Steel Companies in India	Dr. Gautam Chandra Deb
2	TU_COM_AB_027	Bangladesh and Seven Sisters of India: economic interdependence	Dr. Md. Mizanoor Rahman
3	TU_COM_AB_031	Assessing the Economic Implications of Community-Based Healthcare Initiatives in Bangladesh	Dr. Tasrun Jahan
4	TU_COM_AB_032	Challenges and Innovations in Community-Based Health Insurance Scheme for Achieving Universal Health Coverage in Bangladesh	Dr. Most. Sabiha Sultana
5	TU_COM_AB_034	ESG Disclosure and Firm Value: The moderating effect of Board Size	Ms. Anita Behra
6	TU_COM_AB_038	Does Women Representation on Board Affect Earning Management: Evidence from NSE-Listed Public Companies in India	Mr. Juhendra Debbarma
7	TU_COM_AB_039	Green Finance For Sustainable Development Of India	Dr. Maloth Raghu Ram
8	TU_COM_AB_042	Accessing ASEAN: Unveiling the Indo-Sino trade competition in South-East Asia	Dr. Satabdee Banerjee
9	TU_COM_AB_043	To Study The Determinants Of Natural Rubber Prices In India.	Ms. Tangsranngti Reang
10	TU_COM_AB_044	Analysis and dynamics of the international sugar trade network	Mr. Md. Monzur Hossain
11	TU_COM_AB_045	A Study on the Role of Farmers Producers Organisation(FPOs) for Sustainable Rural Economy in Agriculture in Tripura”	Ms. Sevika Debbarma
12	TU_COM_AB_047	Employment Generation through Vocational Training: Evidences from Nagaland	Dr. Dhruvajyoti Bordoloi
13	TU_COM_AB_048	Reporting of Intellectual Capital and its linkages with Corporate Performance	Mr. Harsanglian Halam
14	TU_COM_AB_051	Prospects, Opportunities and Challenges of Industrial & Economic Development in North-East Region of India – An Analytical Study.	Mr. Dibyendu Banik

15	TU_COM_AB_054	Problems of Using Fintech in Rural Area: A case Study in Majuli District of Assam	Ms. Mayurakshi Chakrabarty
16	TU_COM_AB_055	E-Pharmacy- A Window to revolutionize healthcare in India	Dr. Diveta Rathore
17	TU_COM_AB_057	Diffusion of Public Sector Banks in Unbanked Regions: a Study with reference to North Eastern Region of India	Dr. Ayekpam Victoria Chanu & Dr. Raibirola Kojam
18	TU_COM_AB_058	Corporate Social Responsibility : An Extra Mile To Go	Dr. Nabendu Banik & Prof. Parag Shil
19	TU_COM_AB_067	Navigating the Information Age: Privacy Policies, Information Theft, and Reputation Management in Modern Organizations	Dr. Anil Mehra
20	TU_COM_AB_069	Exploring the Impact of Blockchain Technologies on Financial Services: A Comparative Analysis	Mr. Kamesh Satish Pawar
21	TU_COM_AB_072	The Future of Work: How the Gig Economy is Transforming the Traditional Labor Market	Dr. Manidip Roy

Day 2: 25.11.2023 (Friday)

Technical Session 3: Human Resource Management & Marketing

Venue & Time: Conference Hall, Department of Commerce; 09:30-11:30 am

Chairperson: Prof. Elangbam Nixon Singh, Department of Management, School of Economics, Management and Information Sciences; Mizoram University

Co- Chairperson: Dr. Ratan Deb, Principal, BBM College, Agartala

Sl. NO	ABSTRACT_ID	TITLE OF THE PAPER	AUTHOR(S)
1	TU_COM_AB_001	Employee Satisfaction with Grievance Handling Procedure: A study of selected Hospitals in Manipur	Ms. PhalguniKongjengbam
2	TU_COM_AB_002	Impact of Bank Merger on its Profitability- A Study on Assam Gramin Vikash Bank	Ms. Meghna Dey
3	TU_COM_AB_004	Transport and logistic management scenario in laemchabang port, Thailand	Ms. Khusbuthangjam
4	TU_COM_AB_005	Young Earners' Brand Intimacy – A Perspective of North East India	Mr. A. K. Arman Hazarika
5	TU_COM_AB_011	Impact of Relationship Marketing on customer loyalty	Ms. ThongamBijiyarani Devi
6	TU_COM_AB_015	Women leadership style and employee's effectiveness: a critical review	Ms. NehaMoirangthem
7	TU_COM_AB_019	Subscribers' Perception Regarding Marketing Mix Strategies Adopted by Public and Private Cellular Service Providers in Imphal West and Imphal East Districts of Manipur	Mr. WahengbamJotin Singh
8	TU_COM_AB_033	Personality Traits of Celebrities and Buying Decision of College Going Girls: A Perceptual Study	Ms. Nandita Dey
9	TU_COM_AB_036	Service Quality of Airlines: A Perceptual Study on Passengers of Silchar Town of Assam	Mr. Ranjit Roy &Dr.KingshukAdhikari
10	TU_COM_AB_041	Promotional Practices of Products & Services of Private Sector Banks of Nagaland: a study on Customers' Satisfaction Perspective	Dr.SubitDutta
11	TU_COM_AB_050	Examining the relationship between Job satisfaction and Turnover Intention of Hotel Employees in Manipur	Dr.KiirriOnandMonsang
12	TU_COM_AB_059	An Analysis of the service quality perception of SBI in Papumpare district of Arunachal Pradesh .	Dr.Chello lima
13	TU_COM_AB_060	Exploring The Strategies For Coping Work-Life Conflict Among The State Bank Of India Employees	Mr. Ph Dale Thro
14	TU_COM_AB_062	Digital Financial Literary of Micro-Entrepreneurs and Sustainability: A Study	Dr. Soma Roy Dey Choudhury
15	TU_COM_AB_063	Measuring User Loyalty in the Era of OTT: The Role of Consumer Involvement and Participation	Mr. Anuj Borah
16	TU_COM_AB_071	AB-PMJAY: Can it aid in achieving the goals of Universal Health Coverage?	Dr.JasojitDebnath

Day 2: 25.11.2023 (Friday)

Technical Session 4: Entrepreneurship & Tourism

Venue & Time: Hall No.1, Department of Commerce; 09:30-11:30 am

Chairperson: Prof. PranjalBejbaruah, Department of Commerce, Dibrugarh University

Co- Chairperson: Prof. GautamPatikar, Department of Commerce, Nagaland University

Sl. NO	ABSTRACT_ID	TITLE OF THE PAPER	AUTHOR(S)
1	TU_COM_AB_003	"Econometric Entrepreneurship research: A study to measure Poverty alleviation in Meghalaya.	Prof. Kailash Chandra Biswal
2	TU_COM_AB_006	"Entrepreneurship, creativity, innovation and its influence among the tribal enterprises in Manipur: A literature review	Mr. Th John LerphangamMonsang
3	TU_COM_AB_007	Cultural tourism management of Manipur	Ms. KhusbuThangjam
4	TU_COM_AB_009	The Impact of Entrepreneurial Orientation on Firm Performance - A Review	Mr. BipinchandraAhanthem
5	TU_COM_AB_013	"Exploring the Impact of a Geographically Organized Tuition Institute in Imphal, Manipur on Socio-Economic and Service Industry Development: A Case Study	Dr.PuyamDholendro Singh
6	TU_COM_AB_021	Creativity And Innovation In Entrepreneurship- An Analytical Study	Dr. Mithu Roy
7	TU_COM_AB_022	Factors Affecting Entrepreneurial Intention of Under Graduate Students: An Empirical Study	Mr. Pratik Deb Roy
8	TU_COM_AB_024	Tripura Tourism – A study on Tripura’s Tourism Industry.	Mr. Debajyoti Gupta
9	TU_COM_AB_028	Economic Progress and Performance of MSMEs in India: A Comparative Analysis	Ms. RAVINA PUL
10	TU_COM_AB_029	The Youth's Attitude Towards Entrepreneurship In North-East India	Dr. Arjun Gope
11	TU_COM_AB_052	Exploring the Prospects of Medical Tourism in Manipur	Mr. Salam Bhogin Singh
12	TU_COM_AB_056	Sustainable hospitality and tourist practices: A case study from Sivasagar	Ms. Mumpi Das
13	TU_COM_AB_061	Unboxing the Indian Logistical System: A Gateway to 5 Trillion-Dollar Economy	Ms. RobinaChetri
14	TU_COM_AB_064	A Study Of Floriculture Business In Assam	Mr. BishalPatowary
15	TU_COM_AB_068	Spiritual Economics: AcharyaShriShri 108 VidyasagarMaharaj’s Vision for an Aatmanirbhar Bharat	Mr. Sandesh Jain
16	TU_COM_AB_065	Law & Order Condition as an important factor of Tourism business in North Eastern States of Bharat	Dr. Rupak Das
17	TU_COM_AB_066	Measuring Logistics Resilience of District Disaster Management Authority of Silchar- A Study on DDMA’s Logistical Preparedness During Flood	Mr. Saurav Dey
18	TU_COM_AB_070	Women Entrepreneurs in Hills District of Assam - with Special Reference to KarbiAnglong	Dr. Monalisha Terangpi