

# *The Journal of Trade and Management*

## **CALL FOR RESEARCH PAPERS**

The Journal of Trade and Management, a publication from the North East India Commerce and Management Association (<https://neicma.in/>) is inviting good quality research papers in the domain of Trade/Commerce/Business/Management/Industry/Economy focusing on any specific area of study. Contributors are advised to follow the following instructions diligently and send the full paper with the Plagiarism Report (less than 10 percent) and AI content Report (less than 10 percent) to Prof. A P Pati, Editor, at [jtm@neicma.in](mailto:jtm@neicma.in) by **31st July 2026**.

### **A) General Instructions:**

**Paper to be written as per MS Word document format within a word limit of 3000-4000 by using 12-point font of Times Roman script and in one and half space**

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1. Title page: The first page containing **title of the research paper with author name and complete postal address and email**.
2. Abstract: An abstract of the paper within **150-200 words** followed by **5 key words**
3. Main paper: It must be an **anonymous** word file.  
Follow this sequence but you can insert any other section, if necessary, at appropriate places.
  - I. Introduction: Introduce the topic of research with the precise objective(s) and plan of presentation for rest of the work.
  - II. Literature Review: Adequate and relevant literature need to be presented which have bearing upon the topic of research. Avoid unnecessary citations.
  - III. Methodology: Clearly mention the methodology required to achieve each of the objectives.
  - IV. Analysis and Findings: Use necessary Table/Charts/Graphs etc. with proper numbering and insert them at the appropriate places in the text.
  - V. Conclusion: Conclude your findings by mentioning its significance and policy implications, if any. Avoid conclusions which are not emanating from the analysis.
  - VI. References: At the end of the paper.
4. Follow detailed guidelines provided in next page strictly.
5. Contributors should submit their articles at [jtm@neicma.in](mailto:jtm@neicma.in)
6. Once the preliminary checks are done, the manuscript is peer-reviewed, a stage which usually takes 5–6 weeks, but may take longer time in some cases.

7. Depending upon the reviewers' recommendations, the manuscript is accepted or rejected or, most likely, rewriting suggestions are given to the author, who then modifies the manuscript as per the requirement and sends a revised manuscript.
8. Once it is decided to accept a manuscript, then the author is requested to send an electronic version (MS Word format) of the final document.
9. Authors will be provided with a copyright form once the contribution is accepted for publication. The submission will be considered as final only after the filled-in and signed copyright form is received. In case there are two or more authors, the corresponding author needs to sign the copyright form.

**B) Detailed Guidelines**

1. Use 'z' spellings instead of 's' spellings.
2. Use British spellings in all cases rather than American spellings.
3. Tables and figures to be indicated by numbers separately (see Table 1), not by placement (see Table below). All Figures and Tables should be cited in the text. Source for figures and tables should be mentioned irrespective of whether or not they require permissions.
4. Due permissions should be taken for copyright protected photographs/images.
5. A consolidated listing of all books, articles, essays, theses and documents referred to (including any referred to in the tables, graphs and maps) should be provided at the end of the article by alphabetical order starting with last name of the first author of each work. The title of Book and Journal are to be italicized.
6. Citations and References should adhere to the guidelines below (based on the Publication Manual of the American Psychological Association, 7th edition). Sample references are given below:

A. Book with subtitle.

Fraser, C. (2017). *Prairie fires: The American dreams of Laura Ingalls Wilder*. Metropolitan Books.

B. Book with two editors instead of author.

Melendy, R., & Kincaid, C. (Eds.). (2018). *Birth order and personality*. Doubleday.

C. Essay, chapter, or section in edited work.

Gale, D. (2008). *Innocence abroad*. In L.F. Baum (Ed.), *The way home* (pp. 27-43). Cyclone Press.

D. Journal article with DOI.

Slethaug, G. E. (1986). The paradoxical double in Le Guin's *A Wizard of Earthsea*. *Extrapolation*, 27(4), 326-333. <https://doi.org/10.3828/extr.1986.27.4.326>

E. Magazine article, online, no volume issue or pages.

Beck, J. (2015, May 3). Science's love affair with The Lord of the Rings. The Atlantic.  
<https://www.theatlantic.com/health/archive/2015/05/sciences-love-affair-with-the-lord-of-the-rings/392216/>

F. Unsigned entry in continuously updated, unarchived online dictionary.

Merriam-Webster. (n.d). Literacy. In Merriam-Webster dictionary. Retrieved January 10, 2020, from <https://www.merriam-webster.com/dictionary/literacy>

G. Wikipedia entry. Stonehenge. (2020, January 16). In Wikipedia.  
<https://en.wikipedia.org/wiki/Stonehenge>

H. Website article with author. Spritzler, F. (2017, January 29). 13 ways to prevent type 2 diabetes. Healthline.<https://www.healthline.com/nutrition/prevent-diabetes>

I. Website article without author or date.

What are pulses? (n.d.). Half-Cup Habit. <https://pulses.org/nap/what-are-pulses/>